



Canadian Chapter of the EIA

Executive Summary

Board of Directors Meeting

July 27th, 2017 – TCA Offices

Guests:

Mark Stroombergen

Jay Inman

#	Item	Discussion	Action
1	Committee Reports		
1 a)	Executive Committee	<ul style="list-style-type: none"> • Email sent to Ontario Association of Certified Home Inspectors (OACHI) to inquire what level of membership they are thinking of, as of yet, there has been no response • Mark Stroombergen was introduced as attending the meeting as part of the new transparency initiative • Betty will email members about adding a maximum of 3 reps to their membership as well as informing them of the Board meeting dates and minutes online (new tab on the site to be added) 	Betty
1 b)	Marketing Committee	<ul style="list-style-type: none"> • Ian and Sarah have spoken with Flourish Marketing and will continue to analyze the data before making a decision on whether or not to continue with their services. • Also discussed was the content of some of the Tweets that have been sent and their relevance • Norine provided info re: Google Ad grants for not-for-profit organizations of \$10,000/month. Steve will review it with Sarah • EACO needs to target the marketing list, however, with the Anti-Spam legislation we need to obtain their permission. The committee will draft the verbiage for an email re: why they should accept communications from EACO. Betty will send it out 	Ian Sarah Steve Sarah Commit tee Betty

1 c)	Membership Committee	<ul style="list-style-type: none"> • CCI Group changed their name to McIntosh Perry • Glenn notes no new membership applications for a while • Ted states that he continues to lobby the Demolition Contractors to join • Steve stresses that increasing the membership must remain EACO's focus as it is the key source of revenue • Ian suggests a phone membership campaign • Peter notes that quantity of membership is different from quality of membership and EACO needs to decide which they would rather obtain • Items for consideration: membership tiers, certification, targeting the restoration industry • Glenn will attend the next ExCom meeting to discuss membership strategies re: abatement companies (approx. 30 – 50 companies). 	
1 d)	Consultants Committee	<ul style="list-style-type: none"> • At this time there is nothing new to report 	
1 e)	Contractors Committee	<ul style="list-style-type: none"> • Jimmy asks Betty to set up a September 7th meeting for 8:30 am. • Mark S. offered Pinchin's Mississauga offices for the meeting as a change in location in hopes to draw more attendees 	Betty
1 f)	Training Committee	<ul style="list-style-type: none"> • The training sessions are designed to increase the EACO profile, educate and generate revenue • November will be the Asbestos Awareness seminar. Jeff will present this one and then ask members for the others • Norine suggests marketing to the Builders Owners Association • The following sessions can be tailored to the guidelines 	Jeff
1 g)	Programs Committee	<ul style="list-style-type: none"> • So far this year there has been the EIA event, golf and no pub night. • Pub night will be held in the fall 	
1 h)	Technical Committees		
1 h) i	Asbestos Committee (Hazardous Materials)	<ul style="list-style-type: none"> • Nothing new to report on asbestos • MTCU reduced entry level requirement, however, it's 	

	Worker)	still grade 12 for Hazardous Materials Workers. Legislation is pending to reduce it.	
1 h) ii	Asbestos Committee (College of Trades)	<ul style="list-style-type: none"> Ted asks everyone to write the Minister of Labour to accept the College of Trades' review of academic requirements. 	
1 h) iii	Lead Committee	<ul style="list-style-type: none"> Ian received a call praising the lead document calling it one of the best documents produced. Bruce and Jay's great work was recognized 	
1 h) iv	IAQ Committee	<ul style="list-style-type: none"> Steve asked the 2 co-chairs for an update. They provided a drafted table of contents of items they are working on 	
1 h) v	Radon Committee	<ul style="list-style-type: none"> Nothing new to report 	
1 h) vi	DeSub Committee	<ul style="list-style-type: none"> Committee has met 4 times (every month so far) with varying levels of participation A 35 page document has been drafted Betty to set up a meeting for September 12th at 10:00 am Some volunteers dropped out Jay Inman volunteered to join the committee Once the document is completed, the committee will see how it applies to other jurisdictions 	Betty
2	New Business	<ul style="list-style-type: none"> The new Directors' Terms for the 2017-2018 year was tabled 2018 Board meeting Schedule was decided: <ul style="list-style-type: none"> Thursday Jan 25th Wednesday March 28th Thursday May 24th - AGM Thursday July 26th Thursday September 27th Thursday November 22nd Steve would like to present a DeSub seminar at Construct Canada. Betty to look into the application process There was discussion re: the new federal Canada Labour Code to keep asbestos levels to "near zero" 	ExCom Steve/ Betty
3	Next Meeting	<ul style="list-style-type: none"> September 28, 2017/ 8:30 – 10:30 am / TCA Offices 	

4	Adjournment	<ul style="list-style-type: none">• There being no further items to discussed, Ted adjourned the meeting	
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